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**FIRST IN NATION: notMYkid EDUCATIONAL CENTER IS
NOW A REALITY THANKS TO A PARTNERSHIP BETWEEN
CHRYSLER, BARRETT-JACKSON AND notMYkid**

Phoenix, AZ - "Without notMYkid, I wouldn't be here today" says James, a ClearChoices speaker. "I was addicted to meth, my parents didn't know, as long as I was at dinner each night.....they thought everything was ok. notMYkid lets me share my story with kids today and prevent them from going through what I went through."

notMYkid is thrilled that a partnership between Chrysler LLC and Barrett-Jackson will allow notMYkid to educate hundreds of thousands of parents and kids through the establishment of the first notMYkid Educational Center in Phoenix, AZ, the first of its kind in the nation.

"Since Dodge announced we would build an all-new, modern version of the Dodge Challenger, the enthusiasm about the car has been off the charts," said Mike Accavitti, Director — Dodge Brand and SRT Global Marketing, Chrysler LLC. "We expect this enthusiasm to translate into a blockbuster fundraiser for notMYkid. Dodge is proud to partner with notMYkid, with the auction of the first, limited-edition production 2008 Dodge Challenger SRT8, as they help educate children, parents, schools and communities about issues kids face today."

notMYkid's programs promote prevention through education and they are ecstatic to announce that Chrysler LLC has donated the first, all-new 2008 Dodge Challenger SRT8® to roll off the assembly line. The car will be auctioned live at Barrett-Jackson Classic Car Event on Saturday, January 19th during prime time (6-8pm) live coverage on Speed Network.

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Join the excitement on Saturday, January 19th as the no. 1 all-new 2008 Dodge Challenger SRT8 is auctioned at Barrett-Jackson and notMYkid challenges the nation to help kids at their new education center!

notMYkid was founded in 2000, and is dedicated to educating kids, parents, schools and communities about issues kids face including substance abuse, eating disorders, depression and more. Information is available on the website www.notMYkid.org to educate parents about warning signs and symptoms and to empower them to implement effective prevention and intervention strategies. In 2007, notMYkid provided direct programming for over 100,000 students in Arizona.

For more information visit www.notmykid.org or call 602-652-0163.

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